**299 Winning Headlines from My Private Files!**

Here’s the exercises I want you to do: Copy these headlines (below) down on 3x5 index cards… one per card. Don’t forget to make some headlines template at the same time. Then, in chapter 2, I’ll show you how to use these proven winners to quickly and easily write your own winners!

1. How To Win friends And Influence People
2. How To Make People Like You
3. 256 Tested, Proven, Successful Direct…First time told secrets by one of the America’s top direct mail professionals .Use his proven techniques that produced up to $10,000,000.00 in business –all by mail. Learn how to adapt the million dollar letter to your own profit.
4. Here Is How To Make Your Own Cash-In Advance Mail Order Business. Using The New Profit Report and four Direct Mail Guides.
5. Would Up To $1,000.00 A Day In Your Own Mail Order Business Make A Difference In Your Future? Of Course It Would . And This New Cash-in-Advance Method Can Produce Up To $1,000.00 In Sales For You.
6. The Most Expensive Magazine In The World. Yet Over 40,000 Business Buy it Every Month. Why?
7. I’m No Financial Expert. That’s Why I Need Barons.
8. Can Your Child Read These Words?
9. How To Beat High Commission Rates Without Resorting To A Bare-Bones Discount!
10. Two Dangers You Face-And How Personal Finance Protects You Against Both.
11. If You Read Music You’ll Love Our Magazine.
12. Why A Hard-Nosed Millionaire Will Pay You $4.50 Just To Read A Magazine.
13. Right And Wrong Farming Methods-And Little Pointers That Will Increase Your Profits!
14. Now Any Auto Repair Job Can be “Duck Soup” For You.
15. It’s A Shame For You Not To Make Good Money-When These Men Do It So Easily!

“You Kill That Story-Or I’ll Have You Run Out Of The State!”

1. 67 Reasons Why It Would Have Paid You To Answer Our Ad A Few Months Ago.
2. What Every body Ought To Know…About This Stock And Bond Business!
3. A Wonderful Two Years’ Trip At Full Pay-But Only Men With Imagination Can Take It!
4. Free Book-Tells You Secrets Of Better Lawn Care.
5. Greatest Gold Mine Of Easy “Things-To-Make” Ever Crammed Into One Big Book!
6. Why In The World Would You Want To Read This Ad Any Further… Knowing It Might Cost You $100 At The Very Least?
7. Yours Free-My Gift To You!
8. Start Yourself On A Lifetime Of Winning At Poker.
9. To The Men And Women Who Want To Quit Work Someday!
10. You Don’t Know Me, I Realize…But I want You To Have This Before It’s Too Late!
11. Would You Like To Earn $40,000 A Day?
12. What’s Wrong With This Picture?
13. An Open Letter To The Readers Of The New York Times. By Norman Cousins.
14. How To Discover The Fortune Lying Hidden In Your Hometown.
15. I’d Like To Give This To My Fellow Man… While I’m Still Able To Help.
16. Here’s Is Why Rare $3970 Hank Aaron Baseball Is Yours FREE!
17. What Will You Do With Your First Million?
18. New Diet Burns Off More Fat Than If You Ran 98miles A Week!
19. Caution: Don’t Let This Program Make You Too Thin.
20. Doctor Discovers The Cellulite Dissolver.
21. Reduce Waist, Hips, Thighs While You Sleep Without Diet Pills Or Exercise!
22. Men & Women Shed Up To 20 Pounds In A Week-50 Pounds In A Month!
23. Thousands Across The Nation Using Ohio Man’s Sure-fire Way To Get Rich Quick!
24. How To Burn Off Body Fat Hour-by-Hour!
25. The Chinese Secrets Of Waist Control.
26. An Announcement Of Importance To Business Men.
27. This Free Sample Lesson Will Prove That You Can Become An Expert Accountant.
28. Are You A Business Coward? And Does It Show In Your Paycheck?
29. The 97-Pound Weakling… Who Became “The World’s Most Perfectly Developed Man”

Prove To You In 7days That You, Too, Can Be This New Man!”-Charles Atlas.

1. 15 Minutes A Day! Give Me Just This And I’ll Prove I Can Make You A New Man!
2. “I was forced to sit alone while everyone laughed” By Janet Mc Barron, M.D.
3. In 22 Seconds After Entering Bloodstream Anacin Is Speeding Relief To Your Nervous Tense Headache.
4. How I Started A New Life With $7!
5. Double Your Money Back If This isn’t The Best Onion Soup You Ever Tasted.
6. “I Gambled A Postage Stamp And Won $35,840 In 2 Years!”
7. Health And Beauty In 15Minutes A Day. Keep Slender, Radiantly Healthy This Enjoyable New Way!
8. Are You More Than Just Pretty Face? Generous Creative Business Man Wants To Find A Hot , Sexy Woman With A Good Sense Of Humor.
9. Actor George Kennedy Becomes New Father At Age 74!
10. Five New Ways To Whiter, Cleaner, Safer teeth-All Late Discoveries.
11. How To Buy A Chevrolet With $5 Down.
12. The Most Comfortable Shoes You’ve Ever Worn Or Your Money Back!
13. How A Man Of 40 Can Retire In 15Years.
14. How I Retired On A Guaranteed Income For Life!
15. How To Become A Master Of English!
16. Headaches, Sick Fatigue, Bad Breath… These Are Some Of The Penalties Neglecting Intestinal Toxicity.
17. This Free Test Has Brought Prettier Teeth To Millions.
18. “They’ve Tripled Your Salary, Dear”
19. They Grinned When Waiter Spoke To Me In French-But Their Changed To Amazement At My Reply.
20. Tooth Decay Explained. How Germs Pierce The Hardest Substance In Your Body As Surely A Dentist’s Drill. By Ira Davis Joel, B.S., M.S.
21. I’d Like To Know That Man!” Of Course They Would. Everyone Would Like To Know A Man So Brilliant, So Entertaining. They See How Interesting And Well Informed He Is But They Don’t Know The Story Behind The Man.
22. Bass Fisherman Will Say I’m Crazy… Until They Try My Method! But, After An Honest Trial, If You’re At All Like The Few Other Men To Whom I’ve Told My Secret, You’ll Guard It With Your Last Breath!
23. “5500 Hours In The Air Taught Me About Motors” “That’s One Reason Why I Bought A New 1936 Plymouth”
24. How A Glass Of Water Can Help You By A Better Mattress.
25. How A Man Of 40 Can Retire In 15Years.
26. How I Became Popular Overnight.
27. How I Improved My Memory In One Evening.
28. Your First book Free-For The Book-Of-The-Month Club.
29. Do You Make These Mistakes In English?
30. They Laughed At My Idea-But It Increased My Pay $8000 A Year.
31. They Laughed When I Sat Down At The Piano-But When I Started To Play!
32. Now! 30 Days Of Driving On A Single Tank Of Gas!
33. Now! Turn Water Gas Into Super Power!
34. To People Who Want To Write-But Can’t Get Started.
35. How To Get A Guaranteed Income For Life… To Men Of 40 Who Want To Retire In 15Years.
36. 28Minutes To A Supercharged Brain.
37. On Oath Tells Her Secret Of Gaining Weight… Anne Johnson Swears Before Notary Public.
38. Warning! Silverton’s Are The Only Tires The Life-Saver Golden Ply.
39. In 28Minutes You’ll Be Meditating Like A Master! Astounding Sound Technology Induces Altered Mind State, Intensifies Psychic Functioning , And Causes Peak Experiences. Some Are Calling It The “Lazy Path” To Enlightening!
40. Brain Booster Breakthrough! Astounding Soundtrack Zaps Stress, Boosts Brainpower, And Unleashes Extraordinary Mental Abilities. It’s Turning Fat People Thin And Office Clerks Into Mental Millionaires. By Dana Spotts.
41. Save Gas, Save Engines With ‘Poly’
42. An Offer To The 5,000 New Members Who Will Bring The Membership Of The Book-of-The-Month Club Up To One Hundred Thousand. Your First Book Free!
43. The Lazy Man’s Way To Riches “Most People Are Too Busy Earning A living To Make Any Money”
44. They Laughed When I Mailed This Coupon… But It Brought Me The Book That Showed Me How To Make $10,000 A Year!
45. Gee… I’d Sure Like To Have Real He-Man Muscles! So Would I, But It Takes A Long While. ”Bunk”-Says Charles Atlas “I’ll Prove In The First 7 Days You Can Have A Body Like Mine!”
46. Investors-You’ve Never Had A Greater Opportunity!
47. 36 Ways To Help You Qualify For The Job You Want! Free Career Facts About Diplomas And Two-Year Degrees.
48. How I Retired On A Guaranteed Income For Life.
49. Imagine Harry And Me Advertising Our Pears In Fortune.
50. See How Easily You Can Learn To Dance This New Way.
51. How To Make Yourself Judgement Proof.
52. Get Rid Of That Gut.
53. How $7 Started Me On The Road To $35,000 A year!
54. How To Achieve Total Financial Freedom “Millionaires Are Not 50 Times Smarter Than You They Just Know The Wealth Formula”
55. How I’m Going To Retire In 15Years On $150 A Month.
56. To Men Who Wants To Quit Work Some Day.
57. Buy No Desk Until You’ve Seen This Sensation Of The Business Show!
58. Great New Discovery Kills Kitchen Odors Quick-Makes Indoor Air “Country Fresh Greatest Bible News In 341 Years.
59. Girls… Want Quick Curls?
60. Free Book Tells You 12 Secrets Of Better Lawn Care.
61. $95 An Hour!
62. How Millions Have Won Greater Success And Happiness.
63. Medical Breakthrough Offers Arthritis Pain Relief To Millions! Try It Free!
64. How A “Fool Stunt” Made Me A Star Salesman.
65. How A Strange Accident Saved Me From Baldness.
66. Who Else Wants A Screen Star Figure?
67. How To Pay Zero Taxes!
68. How Do You Measure Up-By The Dollar Sign?
69. Most People Can Tell You Where The Money’s At- But Here’s How To Get It…
70. “I Saved Six Orders And Made $90 In One Day…Thanks To This Pocket Volume!”
71. The People Who Read This Book Will Up With Your Money.
72. “If You Hope For Success Eat For Success!”…Say America’s Greatest Men.
73. FDA Approves Sale Of Weight Loss Pill In U.S.
74. Now Free! Raised My Pay 700%! This Amazing Book Showed Me How
75. How I Raised Myself From Failure To Success To Selling.
76. To Men Who Want To Quit Work Someday.
77. How I Made A Fortune With A “Fool” Idea.
78. Who Else Wants A Lighter Cake-In Half The Mixing Time.
79. Men Who “Know It All” Are Not Invited To Read This Page.
80. Sex Secrets Women Wish Men Knew.
81. How To Do Your Christmas Shopping In 5 Minutes.
82. Former Plasterer Now Earning $12,000 A Year.
83. “Here’s An Extra $50!”.
84. Lawyer Reveals Legal Loopholes That Make Money!
85. 38 Fun, Easy Ways To Earn $500 Next Weekend!
86. Hands That Look Lovelier In 24 Hours… Or Your Money Back!
87. The Amazing Diet Secret Of A Desperate Housewife.
88. How To Form Your Own Corporation Without A Lawyer For Under $75.00!
89. Released At Last-137 Perfectly Legal Ways To Get A Check Out Of Uncle Sam!
90. Doctors Prove 2 Out Of 3 Women Can Have More Beautiful Skin In 14 Days!
91. Is The Life Of A Child Worth $1 To You?
92. A $5.00 Book For $1.00.
93. Great Stock Under $25!
94. How To Overcome The Body Chemical That Keeps You Fat!
95. Last Minute Vacation ~~Deals~~ Steals!
96. Here Are 133 Surprise Ways To Get Money From Washington D.C!
97. A Million Dollar Library For $25.
98. Eat To Live 100 Years… Health, Efficiency And Length Of Life Depend On The Food You Eat.
99. How To Make A Hit With Influential People!
100. How Little Social Errors Ruined Their Biggest Chance.
101. The Amazing “Magic Mud” Used By A Top TV Doctor Who Doesn’t Believe In Plastic Surgery.
102. Thoughts Have Wings… You Can Influence Others With Your Thinking!
103. Here’s Something Wonderful! You Can Have This $10 Ladies Desk Or Lamp Absolutely Free.
104. The Amazing Secret Of A Marketing Genius Who Is Afraid To Fly!
105. How To Collect Money From Social Security At Any Age!
106. A College Education… 50 Cents A Week.
107. Science Discovers This Secrets Of Canso’s Wonderful Voice

Give Me One Evening And I’ll Give You A Push-Button Memory.

1. What Will You Be Earning One Year From Today? A Practical Plan That Is Doubling Men’s Salaries.
2. How The Next 90 Days Can Influence Your Life.
3. Here Is The Real Truth About The Sex Question.
4. Shave Strokes Off Your Golf Game In Three Hours Or Your Money Back… On The Spot!
5. The Amazing “Face-Lift-In-A-Jar” Used By Hollywood Stars Who Doesn’t Want Plastic Surgery.
6. Give Me 5 Days And I’ll Give You A Magnetic Personality… Let Me Prove It Free.
7. TV Quiz Game To Shell Out Big Bucks… How Regis Can Make You A Millionaire!
8. If You Can Lick A Stamp, You Can Lick Your Weight Problem!
9. How To Discover What You Are Really Good At.
10. How To Burn-Off Fat… Even While You Sleep.
11. His Legend Is Carved Across A Continent Of Ice In This Amazing Book. “The Heart Of The Antarctic.
12. Some Straight Talk About Vitamins And Your Sex Life!
13. Free Kit Tells About Vitamins And Your Sex Life!
14. Free Kit Tells People How To Take Better Photographs.
15. Does Uncle Sam Owe You Money You Don’t Even Know About?
16. WARNING! Don’t Even Think About Using Any Nutritional Supplements Until You Read This…
17. An Open Letter To Every Bodybuilder Who Secretly Believes That Most Nutritional Supplements Are Garbage!
18. Get Rid Of Money Worries For Good!
19. Bigger, Badder And Meaner Men Than You Are Being Sent To The Hospital And The Graveyard Everyday… Because They Aren’t Prepared For Today’s Extreme And Unexpected Violence!
20. You Are Not Prepared For The Extreme Violence Of The “New” Criminals Out There!
21. How Investors Can Save 70% On Commissions This Year.
22. Thousands Now Play Who Never Thought They Could.
23. When Doctors “Feel Rotten” This Is What They Do!
24. Which Of These Five Skin Troubles Would You Like To End?
25. Who Else Wants A Whiter Wash- With No Hard Work?
26. You Don’t Have To Be Rich To Retire On A Guaranteed Income For Life
27. The News Spread Swiftly About The Health Value Discovered In Japan Tea… A Safeguard Against Several Common Ailments – A Precious Food Element – A Precious Food Element – Has Been Found In This Familiar Tea.
28. POW! Rene Russo Fights Off Real Life Kidnappers.
29. The Royal Road To Riches.
30. The Easiest Money You’ll Ever Make… Believe It Or Not… It’s True! “I Made $35,000 In Just 1 Day At Home In Bed With The Flu”
31. Let Me Make You A New Face I Can Do It. I Have Been Doing It For 20 Years.
32. AMAZING SALE! World Famous Pockets Series Offered Until April 30 At Sensational Reduction! Size Of Books 3 ½ x5 Inches. Books Printed Uniformly, Bound In Heavy Card Stock. You Must Act Before Midnight April 30,1923.
33. The Ultimate Tax Shelter By Ted Nicholas
34. “We’re Locking For People To Write Children’s Books”
35. According To A Recent Nationwide Surgery. More Doctors Smoke Camels Than Any Other Cigarette
36. To A $15,000 Man Who Would Like To Be Making $30,000
37. The Most Comfortable Shoes You’ve Ever Won Or Your Money Back.
38. How We Retired In 15 Years With $300 A Month.
39. “Here’s An Extra $50, Grace - I’m Making Real Money Now!”
40. Five Familiar Skin Troubles – Which Do You Want To Overcome?
41. Here’s A Quick Way To Break Up A Cold.
42. The How – To Magazine For Choosing The Right Business To Go Into!
43. Of The Dozens Of Business Opportunities Covered Over The Last Year, Several Are Probably Just Right For You. Subscribe Now And Receive Two Free Issues Of Your Choice!
44. Free! Magazine Subscription
45. A Fortune In Fund Raising! Make Money… Helping Others Make Money!
46. $500 Million In Tax Refunds!
47. Washington Is Paying Hob With Your Money… Here’s What To Expect And What To Do About It!
48. Confessions Of A Disbarred Lawyer!
49. If You Can Read And Write Simple English, I’ll Show You Can Make Real Money Selling Words!
50. 2 Big Dangers Now Facing Every Upper – Income American… And One New Discovery That Can Protect You Against Both, Sample It… Free
51. Remember When You Could Have Picked Up A Good Piece Of Real Estate For A Song – And didn’t?
52. How To Out-Smart(Rather-Than-Outspend) The Competition
53. When The Government Freezes your Account – What Then?
54. Some Good News About The Coming Bad Times!
55. How Can You Legally Profit From “insider“ Information On The Stock Market!
56. Waiting For Your Tax Advisor To Help You Cut Your Taxes? Here’s Why You May Be Making The Most Expensive Mistake Of Your Life!
57. The Five Most Costly Mistakes In Business… How Many Are You Making Right Now?
58. A Promise… An Unusual Guarantee… And A Different Type Of Half-Life Offer With A Slight Twist For Executives Who Seriously Plan To Advance In The Publishing World!
59. Score Ten Points Or Better – And You Can Have A Trial Subscription To U.S. News For Now More Than It Cost Us To Print And Mail The Copies!
60. If Well – Meant Advice From Friends Has Your Game Going Nowhere And If You’d Really Like To Be An Improved More Knowledge Golfer This Year… Try Golf Magazine At Half The Regular Price!
61. What Has The Government Done For You Lately? Discover Reason, The Magazine That’s On Your Side.
62. The First Major Business Monthly For The Ones Who Really Makes It Happen… You!
63. Calling All Organic Gardeners. To Try One Of The Greatest Organic Gardening Guides Ever Written… For 15 Days Free!
64. How To Develop A Silver Tongue, A Golden Touch And A Mind Like A Steel Trap!
65. How To Wake Up The Financial Genius Inside You.
66. How You Can Beat High Taxes And Skyrocketing Inflation.
67. What’s Your Best Chance To Make Money In Real Estate? The Answer Below May Surprise You.
68. You Can Beat The IRS – Legally And Safely.
69. Ten Reasons… Why You Have Just Run Out Of Reasons… For Now Owning Your Business.
70. Fired Clerk Discovers New Money Secret… Makes Millions – Agrees To Help Others.
71. The Crazy Things Is Even If You Are Lazy, It Works!
72. How To Quickly 10, 25, 35 Lbs. Or More While Controlling Hunger Sensation Naturally With The Hunger Brake Bran Tablet.
73. New! Your Survival Guide For The 80’s
74. How To Make $100,000 A Year – At A Recent Reunion I Told A Friend I Made $100,000 A Year, Had No Boss And Did As I Pleased. He Wouldn’t Let Me Alone Until He Had My Secret!
75. Success Forces – Can Be Successful Despite Yourself? Here’s How I Did It!
76. How You Can Be part of The Business Boom Of The 1980’s.
77. Now, For The First Time, You Can Learn The Business Secrets Of Maverick Millionaires… Men Who Started Small And Now Take In Millions!
78. Which Of These 18 Money – Making Businesses Is Right For You?
79. “… You Have Been Conditioned To Live In A Money World That No longer Exists…”
80. “… Panic – Proof Your Life…”
81. Yours Free – A Gift From The Richest Man In The World – The Late J.Paul Getty
82. Ohio Man Discovers The Secret Of How To Escape The American Rat Race!
83. Now! Own Florida Land This Easy Way… $20 Down And $20 A Month!
84. Who Else Wants A Screen Star Figure?

“Imagine Me … Holding An Audience Spellbound For 30 Minutes!”

1. How The LaSalle Problem Method Doubles Your Salary – Why In Six Months’ Time Alone As Many As 1,248 LaSalle Members Reported Definite Salary Increases Totaling $1,399,507, An Average Increase Per Man Of 89 Percent!
2. The Amazing Money – Making Secret Of A Desperate Man Who Almost Lost His Carpet Cleaning Service!
3. You, A Millionaire Writer?
4. Buy No Desk Until You’ve Seen The Sensation Of The Business Show
5. Have You Tried This New “Pick-up” Drink From Switzerland? Refreshes Your Mind And Body Almost Instantly… Gives You Energy That Outlasts The Day… Write For A 3-Day Test
6. Is There A Greater War Story Than This?
7. How To Beat Tension Without Pills
8. How To Collect From Social Security At Any Age!
9. How To Feel Fit At Any Age!
10. The Secret To Being Wealthy!
11. Madam – Please Accept A 7 Day Supply Of This Amazing New Way Of Removing Cleansing Cream. A way That Will Double The Effectiveness Of Your “Make-Up”… That Will Correct Oily Nose And Skin Conditions Amazingly… That Will Make Your Skin Seem Shades Lighter Than Before
12. This Gives Back The Days Women Use To Lose
13. The New Way To Manicure Without Cutting The Cuticle… Cutting Ruins The Cuticle. Keep It Firm And Smooth Without Cutting!
14. Whiter Teeth… How Millions Get Them!
15. Order Christmas Gifts Now – Pay After January 20th!
16. How A Breakthrough Combination Of 3 Powerful Healing Herbs Can… Flush Prostate Disease Out Of Your Body – And Trigger Rapid Healing Of Even The Most Enlarged Prostate!
17. World Famous Street-Fighter Will Give You A FREE GUN.. Just To Prove He Can Take It Away From Bare-Handed As Easy As Candy From A Baby!
18. Amazing Secret Discovered By One-Legged Golfer Adds 50 Yards To Your Drives, Eliminates Hooks And Slices… And Can Slash Up To 10 Strokes From You Game Almost Overnight!
19. “All Your Fancy Fighting Skills Won’t Earn You An Extra Second Against This Devastating New Natural Street-Fighting System!”
20. “Sure… I’ll Tell You, Bill, How I Got This Government Job!’’
21. Instant Memory… The New Natural Self-Improvement Discovery!
22. Only 9 Men In 100 Need Be Bald – Yet 4 Men In 7 Are Bad At 40… This Must Grow Hair Or our Money Refunded
23. “ I’ve Got To Get This Off My Chest Before I Explode!”
24. How You Can Profit From The Coming Stock Market Crash And Financial Bloodbath

That Is Going To Be Caused By Cash-Rich Drug Dealers And Other Similar Scum!

1. Your One Chance To Earn The Biggest Money Of Your Life!
2. One Hundred And One Men Men’s Health Secret Every Man Should Know
3. I’d Like To Give This To My Fellow Men… While I Am Still Able To Help!
4. How To Start Your Own Mail Order Fortune In America NOW With FREE Information From The Orient!
5. The Amazing Blackjack Secret Of A Las Vegas Mystery Man!
6. Read This New Book At Our Risk… It Tells You How To Become Prosperous
7. The Secrets To Becoming A Millionaire Is Simply Using The Right Words!
8. FLASH! Extra Money-Making Bonus Information If You Act At Once! Tested Money-Maker That Grows Fast… I Know Because I Own It!
9. Accept This Invitation – And Take In Up To $1,000.00 A Day In Your Own Home Mail Order business!
10. Free Plan Tells How To Start Your Own Business Filing Saws
11. This Catalogue Is Yours Free!
12. I Lost That Ugly Bulge In 2 Minutes With This Reducing Belt
13. It Cleans Your Breath While It Cleans Your Teeth

“I Gambled With 3 Cents And Won $35,850 In 2 Years”

1. “I’ve Tried ‘Em All, But This Is The Polish I Use On My Own Car”… Frank Mills, Essex Garage
2. The Tire That Eats Bullets
3. What Do Doctors Do When They Have Headache Pain? A Survey Shows Many Doctors Take The Fast, Pain-Relieving Ingredients In Anacin. In Fact, 3 Out Of 4 Doctors Recommend This Same Type Relief To Their Patients.
4. How To Make Money Writing Short Paragraghs
5. How To Stop Worrying
6. How $20 Spent May Save You $2,000
7. “They Thought I Was Crazy To Ship Live Maine Lobsters As Far 1,800 Miles From The Ocean!”
8. Car Insurance At Low Cost – If You’re A Careful Drive
9. Car Owners… Save One Gallon Of Gas Every Ten
10. Why Men Crack
11. I Was Tired Of Living On Peanuts – So I Started Reading (Publication Name)
12. 16 Secret Ways To Beat The Overweight Habit
13. 16 Secret Ways To Beat The High Cost Of Living
14. Will Your Scalp Stand The “Fingernail Test” ?
15. How To Get Rid Of An Inferiority Complex
16. How To Get Your Cooking Bragged About
17. How To Have A Cool, Quiet Bedroom Even On Hot Nights
18. No Time For Yale – Took College Home By Reading The Harvard Classics
19. Thousands Have This Priceless Gift – But Never Discover It
20. The Secret Of Making People Like You
21. The Most Complete And Most Scholarly Dictionary In The English Language $17.50… Publisher’s List Price: $90